

Iranian Cultural Foundation-Houston Sponsorship Packet

Nowruz Festival 2026 (1405)



















Happy Nowruz

Dear friend and fellow compatriot,

Nowruz is the season of renewal, unity, and hope. It reminds us of the values that have carried our culture across generations: generosity, togetherness, and the joy of new beginnings.

On Sunday, March 22nd, 2026, the Iranian Cultural Foundation-Houston will host the largest Persian cultural celebration in Texas, welcoming more than 2,500 guests to honor our cherished traditions. It is a day when music, laughter, and community will fill the air, and we will proudly share the beauty of our heritage with the broader Houston community.

Since 2008, ICF has been devoted to keeping our culture alive through Persian language classes, dance, art, history, and literature programs, as well as cultural events that bring our community together. As a 501(c)(3) nonprofit with no political or religious affiliations, we exist solely to nurture connection, celebrate our heritage, and create opportunities for the next generation to embrace their roots.

This work is only possible because of the generosity of people like you. When you choose to sponsor our Nowruz festival, you are not just supporting that event – you are helping preserve our culture for years to come. In addition to gaining valuable exposure through logo placement and recognition at the event, your tax-deductible contribution will:

- Make a lasting impact by preserving and promoting Iranian heritage
- Give our children a deeper connection to their identity
- Celebrate community and unity, values that Nowruz embodies

Your support goes beyond sponsorship – it is a seed of hope and the gift of cultural legacy and belonging for our children. We would be honored to share our sponsorship opportunities with you and explore how we can celebrate Nowruz together in a way that aligns with your vision and generosity.

Let us enter this new year side by side, building bridges, honoring our traditions, and ensuring that the joy of Nowruz continues to bloom for generations to come.

With heartfelt gratitude,
Mahmoud Miremadi
Iranian Cultural Foundation-Houston



2026 ICF-Houston Sponsorship Packages

Please select one:							
Sponsorship	Friend (\$500+)	Bronze (\$750+)	Silver (\$1,500+)	Gold (\$2,500+)	Platinum (\$5,000+)	Diamond (\$10,000+)	Main (\$12,500+)
Honorary ICF annual membership	1	1	1	2	2	3	4
Complimentary admission tickets (up to)	2	2	2	4	6	8	8
Complimentary VIP tickets	0	0	2	2	2	4	6
Projection screen recognition (if available)	✓	√	√	√	√	√	√
ICF social media recognition (posts)	1	1	1	2	2	3	4
ICF website recognition (months)	_	_	1	2	2	3	4
ICF e-newsletter recognition	_	_	1	2	2	3	4
Business banner at the Nowruz festival	_	ı	1	2	2	3	4
ICF office space reservation for events	_	ı	1	2	2	3	4
Stage recognition announcement	_	_	_	_	√	√	√
Bazaar table (upon request)	_	_	25% off	50% off	Free	Free	Free

Company Name:	Contact Person:	
Address:		
Phone:	Email:	
Social Media:		

Notes:

- Please make the check payable to ICF-Houston and submit the check and agreement to 9703 Richmond Ave. Suite 105,
 Houston, TX 77042. Alternatively, you may send your donation to ICF-Houston via Zelle payment (832-767-1636). Please
 send the payment confirmation to Partners@icfhouston.org.
- Please send an email with an attachment of the high-resolution company logo to Partners@icfhouston.org by March 10.
- All banners are provided by the sponsors and must be submitted to the ICF office at least one week prior to the event.
- The main sponsor has the option to request to be an exclusive sponsor in the related field of business.

