



Iranian Cultural Foundation-Houston
Sponsorship Packet

Nowruz Festival 2025 (1404)



PHONE: 832-767-1636 - E-MAIL: PARTNERS@ICFHOUSTON.ORG
9703 Richmond Ave. Suite 105, Houston, TX 77042
ICF-Houston is a 501(C)(3) non-profit organization – Tax ID 20-807681



icf
HOUSTON

2025
NOWRUZ
FESTIVAL
Sunday, March 23
3 pm - 9 pm



Ehsan Karami



DJ Heech



Luchia Dance

ICF Students Performances - Bazaar - Kids Activities

23 MARCH / BAYOU CITY EVENT CENTER / 9401 KNIGHT RD

WWW.ICFHOUSTON.COM

Happy Nowruz

Dear Sir/Madam,

Nowruz is a time of renewal, unity, and hope. Values that define our Iranian community. As a respected leader, you understand the importance of preserving our heritage and fostering a strong cultural foundation for future generations.

Since 2008, the Iranian Cultural Foundation-Houston has been dedicated to promoting Persian culture through language, arts, and educational programs. As a 501(c)(3) nonprofit with no political or religious affiliations, we bring our community together through Persian language classes, dance, art, history, and literature workshops, as well as cultural celebrations that connect us to our roots.



This year, we are embarking on a transformational goal: to raise enough funds to purchase a permanent home for ICF-Houston, a dedicated space where Iranian Americans in Houston can gather, learn, and celebrate their heritage. However, we cannot achieve this vision without the collective support of our community, including you!

That's why we invite you to sponsor our annual Nowruz Festival on Sunday, March 23rd. With over 2,500 attendees expected, this festival is the largest Persian cultural event in Texas. A joyful gathering that honors our traditions and strengthens our bonds.



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As a sponsor, you will:

- Make a lasting impact by supporting the preservation of Persian heritage.
- Gain valuable exposure through logo placement and recognition at the event.
- Enjoy tax-deductible benefits while contributing to a meaningful cause.



Your support goes beyond sponsorship; it is a commitment to our community and the future of Persian culture in Houston. We would love to discuss our customizable sponsorship packages and explore how we can align this opportunity with your goals.

Let's come together to celebrate Nowruz and build something lasting for future generations. Thank you for your time and generosity. We look forward to celebrating with you!

Warm regards,
Mahmoud Miremadi
Chair of Sponsorship
Iranian Cultural Foundation-Houston



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2025 ICF-Houston Sponsorship Packages

Please select one:

BRONZE	SILVER	GOLD	PLATINUM	DIAMOND	MAIN
(\$500)	(\$1,000)	(\$2,500)	(\$3,500)	(\$5,000)	(\$10,000)

Sponsorship level benefits

Honorary ICF annual membership (upon request)	1	1	2	2	3	4
Complimentary admission tickets (up to)	2	4	6	8	10	15
Discounted sponsor tickets (up to)	2	4	6	8	10	15
Stage projection screen recognition (if available)	✓	✓	✓	✓	✓	✓
ICF social media free advertisement (posts)	1	1	2	2	3	4
ICF website free advertisement (Months)	x	1	2	2	3	4
ICF E-Newsletter free advertisement (Months)	x	1	2	2	3	4
Business Advertising Banner at the festival	x	1	2	2	3	4
Reserving the ICF office space for events	x	1	2	2	3	4
VIP invitation for one future event (e.g., Mehregan)	x	1	2	2	3	4
\$100 ICF class tuition credit (upon request)	x	1	2	2	3	4
Festival stage recognition and announcement	x	x	x	✓	✓	✓
Booth/Table rental discount (upon request)	x	%25 off	%50 off	Free	Free	Free

Company Name: _____ Contact Person: _____

Address: _____

Phone: _____ Email: _____

Notes:

- Please make the check payable to ICF-Houston and submit the check and agreement to 9703 Richmond Ave. Suite 105, Houston, TX 77042. Alternatively, you may send your donation to ICF-Houston via Zelle payment (832-767-1636). Please send the payment confirmation to Partners@icfhouston.org.
- Please send an email with an attachment of the high-resolution company logo to Partners@icfhouston.org by March 10.
- All banners are provided by the sponsors and must be submitted to the ICF office at least one week prior to the event.
- The main sponsor has the option to request to be an exclusive sponsor in the related field of business.



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